

## Darrell Steinberg's Top 10 Tips for Being an Effective Advocate

1. Know your subject, especially how it relates to your legislator.
2. Keep focus and brevity: limit the number of speakers to one or two spokespeople.
3. Know how your issue relates to your legislator's agenda.
4. Offer a tangible solution.
5. Develop a follow up plan.
6. Pick and lead with most important issue.
7. Maintain relationships with legislators when you don't want something from them.
8. Build alliances with others that care about the same things.
9. Don't be afraid to organize and make legislators pay attention.
10. Be in the long term advocacy business. Remember "There's another day."

